



2020 Tear Map Request for Proposals

The Minnesota River Valley National Scenic Byway Alliance (Byway) is requesting proposals for the design of a map to be used as a Tear Map. This project is being funded by a grant from the Minnesota Historical Society.

Specifications

Create a two-sided 11x17 graphic with a Map on one side and listing information on the back.

Side 1: GIS map

Create a map that includes Granite Falls to New Ulm. This is a navigation map to be used to get around via car, bus, bike, motorcycle, etc.

The Byway has GIS data of all the discovery points to be included on the map.

The following should be included on the map:

- Byway route denoting gravel roads.
- Topographic information
- Key/legend
- Major highways, rivers, tributaries, parks, cities, and towns – for context and navigation
- Dakota place names (Will be provided)
- 33 Discovery Sites – points
- 2" space around the edge for ads (this can be flexible)
- Small map of entire byway with a box of this section of the byway (we can provide this)
 - Very short description of the byway with website and phone number
- Close up maps for the following
 - Granite Falls
 - Redwood Falls
 - New Ulm
 - Upper Sioux Community
 - Lower Sioux Indian Community

Side 2: Points of interest (Discovery sites)

- Listing of all the 33 points of interest/discovery sites
 - The list of sites will be provided. The following will be available via our Visitors Guide (can give Indesign files) or the www.mnrivervalley.com website.
 - 911 Address
 - Phone number
 - Website
 - 2-3 line description – designer will write from the Visitors Guide and/or website
 - Variety of photos with captions as space allows
- All color separations, photos, digital files, maps, GIS files and graphics will become property of the Minnesota River Valley National Scenic Byway. The proposal must include the delivery of a high resolution PDF, InDesign, Illustrator and/or ARC GIS files including all links and graphics to the Byway Alliance.
 - There will be at least 3 rounds of revisions
 - Design of ads are not part of this project

Timeline

March 31, 2020: Proposal due

April 7, 2020: Consultant will be chosen

April 9, 2020: Contract signed/ Art, design, Dakota place names and GIS files sent to contractor

April 9 – May 9, 2020: Design and review process

MNHS review (30 days), Review Dakota place names

June 11, 2020 Final design completed

Grant from MNHS must be completed by June 30, 2020

Proposal Content

Include the following in your proposal:

- Timeline
- Background and experience with both tourism related publications.
 - Include experience with Minnesota River Valley, the MN River Valley Scenic Byway, and Dakota place names
- Cost estimate and terms

Send to:

Kristi Fernholz

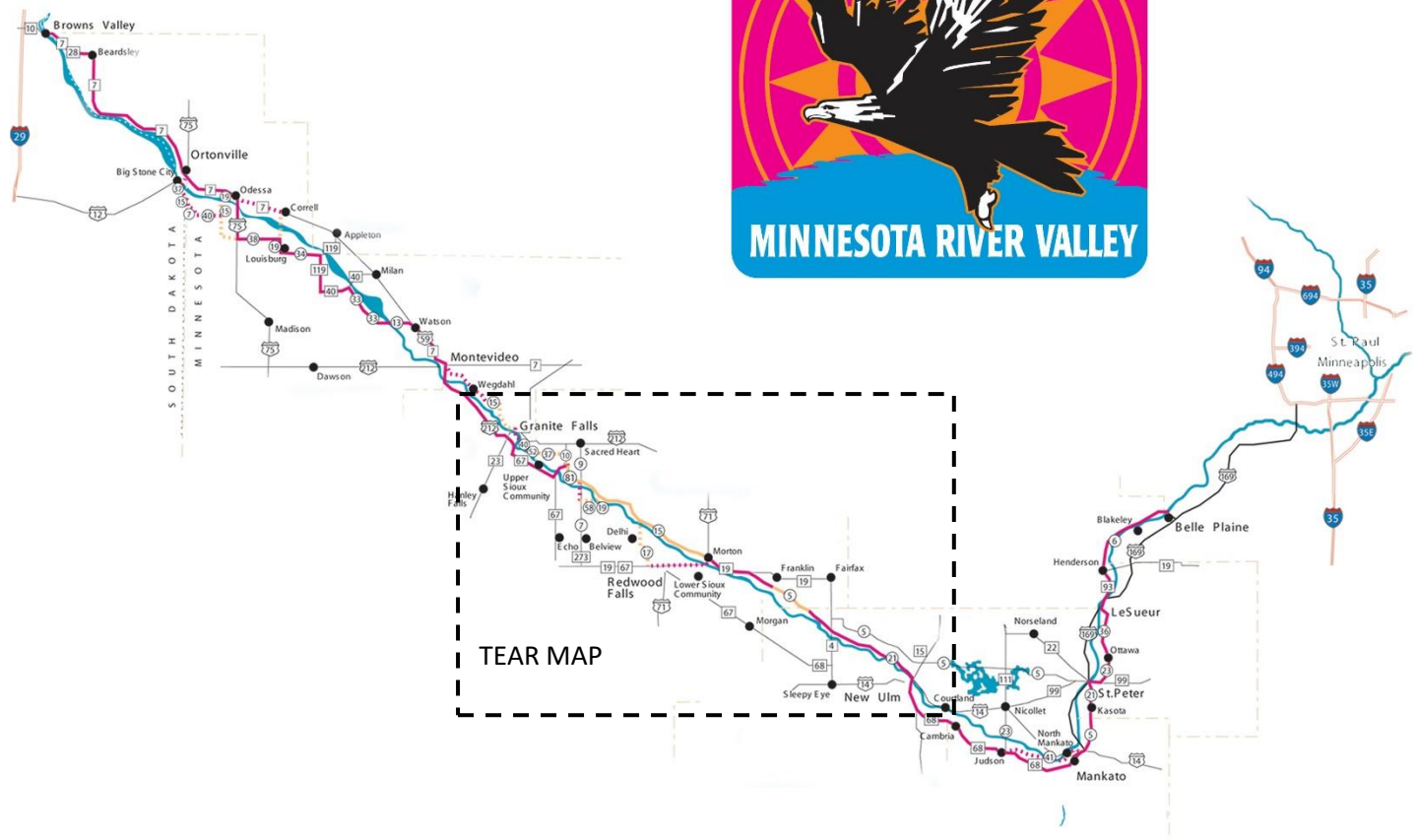
Byway Coordinator

320-289-1981 x106

Kristi.fernholz@umvrdc.org

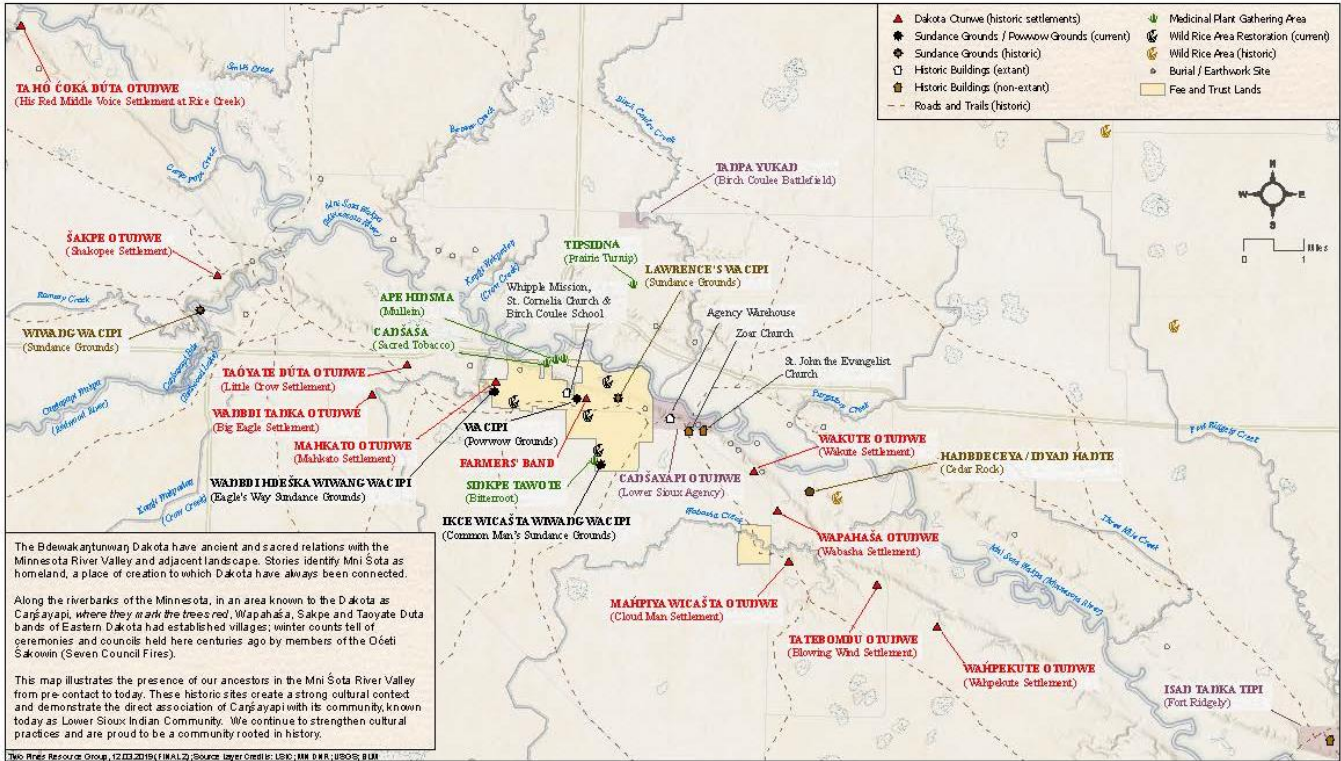
List of 33 Discovery site Points of Interest. For more information, see our website at www.mnrivervalley.com

1. Granite Falls Footbridge
2. Andrew J. Volstead House Museum
3. Yellow Medicine County Museum
4. Fagen Fighters World War II Museum
5. Minnesota Machinery Museum
6. Upper Sioux Agency State Park
7. Wood Lake Monument and Battlefield
8. Renville County Parks: Skalbekken
9. Sacred Heart Area Museum
10. Joseph R. Brown State Wayside Rest
11. Renville County Parks: Vicksburg
12. Schwandt Memorial
13. Ramsey Park, Cañ ̄a yapi
14. Redwood County Historical Society (Poor Farm Museum)
15. Renville County Parks: Beaver Falls
16. Birch Coulee Battlefield State Historic Site
17. Renville County Historical Museum
18. Morton Monuments
19. Lower Sioux Agency
20. Gilfillan Estate
21. Fort Ridgely State Park, Cemetery, Monuments and Historic Site
22. Harkin Store
23. Milford Monument
24. Hermann Monument
25. Wanda Gág House Interpretive Center and Museum
26. Glockenspiel
27. Brown County Historical Museum
28. The John Lind House
29. Minnesota Music Hall of Fame
30. Riverside History and Nature Learning Center
31. Flandrau State Park
32. August Schell Brewery Museum, New Ulm
33. Kiesling House



Map with Dakota Place Names and topographic information

Lower Sioux Presence in the Minnesota River Valley
Dakota Oyate kiŋ Mni Šota Wakpa Osmaka Ounyanpi



Current Byway map with Discovery Sites. (this map is in Illustrator, but GIS information is available).

