

## **Meeting the Federal Corridor Management Plan Requirements**

We have designed this corridor management plan to both meet the requirements of the National Scenic Byways Program and to meet our own needs locally for easy use and interpretation of the plan. As such, we provide the following summary section to indicate the required 14 elements of a corridor management plan and where one will find that information within our plan.

### **LOCATION**

#### **1. Corridor Map (USGS or comparable quality)** *Location within Plan: Map Appendix*

Show on the map the corridor boundaries (length and width), the location of intrinsic qualities (recognizing that the scale of the map may prevent you showing all details -- just get in as many as possible), and the different land uses (what land within the corridor has been zoned by your county or town). USGS maps are recommended because they are available for the entire U.S. and provide excellent details of land forms and building locations.

### **PHYSICAL DESCRIPTION**

#### **2. General Review of Road (Safety) Narrative** *Location within Plan: Chapter 6*

Discuss design standards concerning any proposed modifications (e.g., shoulder improvements, road widening, curve straightening) to the roadway. This discussion should include an evaluation of how the proposed changes may effect the intrinsic qualities of the byway corridor. Discuss how the shape (length & width) of the corridor was determined (as is shown on the map described above) by identifying why the endpoints were chosen and why the width is the same or variable along the length.

#### **3. Highway Design & Maintenance Standards** *Location within Plan: Chapter 6*

Provide a general review of the roadway's safety and accident record to identify any correctable faults in highway design, maintenance, or operation. The idea is to locate hazards and poor design that may be a problem for drivers who are not familiar with the route and identify the possible corrections. This information is typically available at the State DOT or from the State Police.

### **INTRINSIC QUALITIES**

#### **4. Intrinsic Quality Assessment** *Location within Plan: Chapter 4*

Evaluate the intrinsic qualities as to which are of local, regional, or national importance, and identify their context within the areas surrounding them. There should be at least one substantive paragraph for each intrinsic quality identified.

## **5. Intrinsic Quality Management Strategy**      *Location within Plan: Chapter 5, Chapter 10*

This narrative shows how the intrinsic qualities will be managed and identifies the tools that are used to do this (e.g., zoning, overlay districts, easements). Recognize that the level of protection for different areas along a National Scenic Byway or All-American Road can vary, with the highest levels of protection given to those sections with the most important intrinsic qualities. All nationally recognized scenic byways should, however, be maintained with particularly high standards, not only for travelers' safety and comfort, but also for preserving the highest levels of visual integrity and attractiveness.

## **6. Interpretation Plan**      *Location within Plan: Chapter 8, Chapter 10*

Describe plans that are in place, or are planned, within the communities along the byway (such as museums, seasonal festivals that interpret the culture, existing State historical markers) to interpret the significant resources of the scenic byway to visitors.

## **VISITOR NEEDS & EXPECTATIONS**

### **7. Visitor Experience Plan**      *Location within Plan: Chapter 5, Chapter 7, Chapter 8, Chapter 10*

List and discuss the efforts to minimize any intrusions on the visitor experience and identify the plans for making improvements to enhance that experience.

### **8. Development Plan**      *Location within Plan: Chapter 5, Chapter 10, Segment Plans*

Describe how existing development might be enhanced and new development might be accommodated while still preserving the intrinsic qualities of the corridor. For instance, this might be done through design review, land management techniques, and economic incentives, etc.

### **9. Commerce Plan**      *Location within Plan: Chapter 6, Chapter 10*

Evaluate how to accommodate commercial traffic (logging trucks and farm vehicles) and access to businesses along the route, particularly services for the traveler, while ensuring the safety of sightseers in smaller vehicles, as well as bicyclists and pedestrians. Explain in paragraph format.

### **10. Sign Plan**      *Location within Plan: Chapter 6, Chapter 10*

In paragraph format, demonstrate how the State will ensure and make the number and placement of highway signs (regulatory, directional, warning, and guide) more supportive of the visitor experience and will not get in the way of the scenery, but still be sufficient to help tourists find their way. This includes, where

appropriate, signs for international tourists who may not speak English fluently. The State DOT Traffic Engineering office should have this information.

### **11. Outdoor Advertising Control Compliance**

*Location within Plan: Chapter 6*

In paragraph format, demonstrate that all existing local, State, and Federal laws on the control of outdoor advertising are being met. The State DOT Outdoor Advertising Compliance section should have this information.

## **MARKETING & PROMOTION**

### **12. Marketing Narrative**

*Location within Plan: Chapter 7, Chapter 9, Chapter 10*

Describe how the National Scenic Byway will be marketed and publicized, what actions are in place and what is planned.

## **PEOPLE'S INVOLVEMENT & RESPONSIBILITY**

### **13. Public Participation Plan**

*Location within Plan: Chapter 2, Chapter 3*

Discuss how on-going public participation will be achieved in the implementation of corridor management objectives.

### **14. Responsibility Schedule**

*Location within Plan: Chapter 10, Segment Plans, Chapter 11*

List all agency, group, and individual responsibilities (specific and general) that are part of the team that will carry out the plan. Describe the enforcement and review mechanisms and include a schedule of when and how you'll review the degree that those responsibilities are being met.